

FRENCH MEDIA PRODUCTION TRENDS

IAWG/FSE Joint Meeting

October 19, 2016

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FRENCH MEDIA PRODUCTION TRENDS

IN 2015

LIVE

52' Drama : 273h **(+10%)**

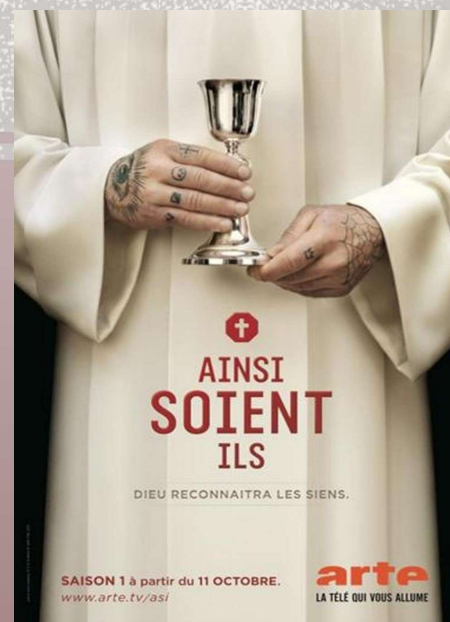
90' TV movies : 165h **(-5%)**

1/2h dramedies, sitcoms & soaps : 178h **(steady)**

5' Shortcoms : 97h **(-15%)**

+new medias

TOTAL= 743h produced.



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FRENCH MEDIA PRODUCTION TRENDS

IN 2015

LIVE

For budgets around :

- 1,1M€ / hour for primetime drama.
- 1,4M€ / hour for TV movies
- 350K€ / hour for soaps & ½ hr shows
- 400K€ / hour for shortcoms



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FRENCH MEDIA PRODUCTION TRENDS

IN 2015

LIVE

Between 2013 and 2015, there were 78 series produced, representing 433 episodes.

Most prime-time series are a **6 episodes** order.

It goes from 3 hours mini-series (Arte) up to 10 hours series (Canal+)



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FRENCH MEDIA PRODUCTION TRENDS

IN 2015

LIVE

A few years ago, our main private broadcaster TF1 started to commission series ordering the pilot and episode 2. They would test their audience on a 2 episodes event night, before considering greenlighting the production of the whole series... or axing the series.

In 2015, 2 series got **more than 4M€** from international funding : Versailles & Midnight Sun.



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FRENCH MEDIA PRODUCTION TRENDS

IN 2015

LIVE

SCRIPT FEES (common rates – still working on our MBA)

52' -> 30K€

90' -> 40-75K€

26' -> 5-10K€

AROUND 3% OF THE BUDGET

FRENCH MEDIA PRODUCTION TRENDS

IN 2015

ANIMATION

7'+13'+26' Animated series : 285h.

For budgets around : 635K€/hour

Most animated series are coproductions : 25% of the money comes from abroad.



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FRENCH MEDIA PRODUCTION TRENDS

IN 2015

ANIMATION

SCRIPT FEES (common rates – still working on our MBA)

26' -> 5K€

13' -> 2,5K€

7' -> 1,5K€

BETWEEN 3 & 5 % OF THE BUDGET.



FRENCH MEDIA PRODUCTION TRENDS

IN 2015

MOVIES BUSINESS

300 movies got the CNC agreement (234 predominantly French) **(+15%)**

Of those 234, 142 are international coproductions **(+40%)**

Production medium budget is up to 4,4M€.



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FRENCH MEDIA PRODUCTION TRENDS

IN 2015

MOVIES BUSINESS

SCRIPT FEES
(depends on budget)

>1M€ -> 30K€

1-2,5M€ -> 70K€

2,5-4M€ -> 125K€

4-5,5M€ -> 200K€

5,5-7M€ -> 240K€

7-15M€ -> 400K€

AROUND 4% OF THE BUDGET.



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FRENCH MEDIA PRODUCTION TRENDS

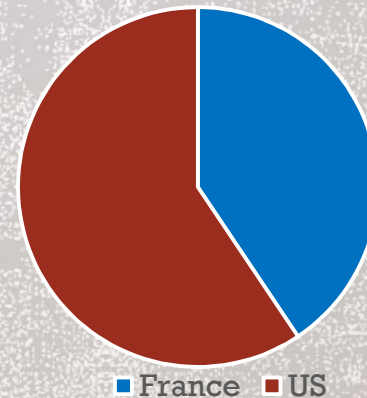
IN 2015

BOX OFFICE **(feature films only)**

FR = 465M€

US = 680M€

Global B.O.
Approx = 1.150 M€



FRENCH MEDIA PRODUCTION TRENDS

IN 2015

TOP 5 OF CINEMA FREQUENTATION IN EUROPE

Admissions (in Millions) :

France 205,3

Royaume-Uni 171,9

Allemagne 139,2

Italie 107,0

Espagne 94,6

FRENCH MEDIA PRODUCTION TRENDS

IN 2015

ABOUT THE RESIDUALS WE GOT FROM INDIVIDUAL BARGAINING

Well... we didn't see much of those.

AND THE ONES WE GOT THROUGH COLLECTIVE BARGAINING

But what we got from our collection society, the SACD, is quite substantial. Last year, the writers, altogether (live, animation and cinema), got **100M€** redistributed to its members.