

## **The Danish Writers Guild**

### **The guild:**

The Danish Writers Guild represents about 350 members, which are all professional screenwriters, playwrights and translators. We are continuously experiencing a small increase in the number of members.

### **CRM-directive:**

The directive was implemented in the Danish law in april 2016. We are satisfied with the result, mainly because it secures the system we already have in Denmark and the general licensing has not been effected by the directive.

### **New agreements:**

We have just ended the negotiations on a new on-demand agreement with TV2-play. The agreement allows TV2 to put their content on their digital platform, TV2 Play, for catch-up and to make their archive available online as well. The agreement replaces the previous agreement with TV2.

### **Create Denmark:**

Create Denmark is a new organization that we have established together with the other creative organisations. The purpose is to work together in finding a way to get residuals for the new media platforms. The new digital market is challenging our retransmission system and we are forced to find a new way to hold on to the residuals that we receive today from the retransmissions area. The producers are also very interested to be a part of Create Denmark and we are in process to find out if we have the same interests, before we allow them into the organization. We hope that we can agree with them so we can stand stronger in the negotiations with the new media platforms.

### **Danish Film Institute:**

The Danish Film Institute is focused on gender equality in film and television and some of our board members are involved in the work regarding this. There has been established some working groups to clarify the situation in Denmark.

### **Member survey:**

The guild has completed a member survey to learn more about our members. Especially the result on gender equality has been very useful in the work at The Danish Film Institute.

### **Society of Copyright Organization**

Society of Copyright Organization is an organization for all copyright organizations and unions in Denmark. We coordinate views on different copyright issues and in some cases we write coordinated answers on hearings from The Danish Ministry of Culture and from EU.

### **Copyright Denmark**

Copyright Denmark is another Collective Cooperation that reacts on different copyright issues and secures a coordinated and continuous response on different copyright issues in the media and other public relations.

### **The Copyright Alliance**

The Copyright Alliance is an association working to secure the rights for all copyright owners. It used to be called The Antipiracy Group, but the name was changed so it would have a friendlier

tone. The Alliance also represents producers. For instance they try cases at the court if necessary and are working more determined on the legal matters of the copyright and illegal downloads.

**Nordic Writers Guild:**

We also work with the Nordic Writers Guild (NDU) which counts the writers guilds of Denmark, Finland, Iceland, Norway and Sweden. [www.NordicWritersGuild.com](http://www.NordicWritersGuild.com).

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