



**FSE GENERAL ASSEMBLY
18-20 March 2011, Brussels**

These ideas were drafted by the General Assembly of the FSE as a first step in agreeing an FSE policy position regarding the use of the members' work online and the proposal of the European Commission to publish a green paper on the audiovisual industry.

FIRST DRAFT (19th March 2011)

BASIC PRINCIPLES

- 1.** Writers want their work to be made available online.
- 2.** Writers should be guaranteed their exclusive rights and be paid for the use of their work online separately and for every use*.
- 3.** Buyout contracts should be prohibited.
- 4.** Writers must retain the right to sell or licence their work to whomever they wish.
- 5.** Guilds should be facilitated to manage the sale or licence of all of their members' rights by collective agreements.
- 6.** Writers retain the right to decide how their online rights are administered.
- 7.** We support the rapid expansion of the online market through creative initiatives which respect cultural contexts, market conditions and European and national legislation.

* PRINCIPLES IN ESTABLISHING REMUNERATION

- 1) Artistic contribution to the work
- 2) Investment of time
- 3) Market value
- 4) Reputation of author
- 5) Availability
- 6) % of budget + % of gross income