

Investing in Europe's next generation by investing in culture

*As the EU has started discussing the proposed recovery plan, 94 organisations from across Europe's cultural and creative sectors are uniting their voices to alert EU leaders : **our sector needs strong and systemic support measures to recover from this crisis.***

As it is now well understood, the cultural and creative world is one of the first and hardest hit by the crisis. According to the Commission's own estimates, some parts of our sector – which **accounts for €509bn in value added to GDP and over 12 million full-time jobs** - are expected to **lose up to 80% of their turnover** in the 2nd quarter of 2020.

We have a higher than average percentage of self-employed workers, freelancers, micro-businesses and youth employment, which makes us **particularly vulnerable in times of crisis.**

As the European economy is slowly restarting, it is far from business as usual. Cultural actors **are gradually resuming their activities**, but all have to implement **strict safety rules** which means they **won't be operating at full capacity for the foreseeable future** and are therefore **facing challenging economic decisions**. From individual creators and creative workers all the way to big production and media companies, **the whole value chain** is impacted.

And yet the recovery package announced by the Commission on 27 May **does not reflect the reality of the cultural and creative sector**, despite the encouraging messages by the Commission and the strong position taken by the European Parliament. **The proposal on the table falls way short of our sector's expectations:**

- Despite being identified as one of **14 of the hardest hit ecosystems**, **there is neither a sector specific instrument for culture, nor a clear indication on whether or how we can benefit from different instruments**. The section on REACT-EU in the Commission's Communication¹ refers to culture, but there is **no guarantee that we will receive appropriate support**.
- **As for Creative Europe**, the EU's only programme specifically dedicated to the cultural and creative sector, the Commission's announcement is a **missed opportunity and a real disappointment**. Along with the budget dedicated to education and youth, the budget dedicated to culture is **the only one to decrease** compared to the Commission's own 2018 proposal, and it is a **far cry** from the European parliament's position². **Quite ironic for a recovery plan named "Next Generation EU"**.

To **bring the EU's support for our sector to a level that is commensurate with its contribution** to the EU's economy and its citizens' wellbeing, **we call on Member States and the European Parliament:**

- **To push for a substantial increase of the Creative Europe budget**. We fully support the European Parliament's proposal for a budget of **€2.8bn**.
- **To guarantee that the entire sector can benefit appropriately from the recovery plan's** various instruments.

Let's invest in culture to show the EU's #NextGeneration that we really care about their future!

1 <https://ec.europa.eu/info/sites/info/files/communication-europe-moment-repair-prepare-next-generation.pdf>

2 The European Commission is proposing €1.5bn for Creative Europe (€1.7 in 2018 prices) while it proposed 1.85bn in 2018 (€1.6bn in today's prices).



CENTRE FOR FINE ARTS BRUSSELS



Centre of the Picture Industry







NEWS MEDIA EUROPE



UNION INTERNATIONALE DES CINÉMAS INTERNATIONAL UNION OF CINEMAS



SIGNATORIES

1. **AEPO ARTIS** – Association of European Performers' Organisations
2. **AER** – Association of European Radios
3. **Animation Europe**
4. **BOZAR** - Centre for Fine Arts Brussels
5. **CALLIAS Foundation**
6. **CEDC** – European Coalitions for Cultural Diversity
7. **CEM** – Centre Européen de Musique
8. **CEPI** – European Audiovisual Production
9. **CEPIC** – Centre of the Picture Industry
10. **CICAE** – International Confederation of Arthouse Cinemas
11. **CIRCOSTRADA** – European Network for Circus & Street Arts
12. **De Concert!**
13. **EAS** - European Association for Music in Schools
14. **ECSA** – European Composer and Songwriter Alliance
15. **EDN** – European Dancehouse Network
16. **EFA** – European Festivals Association
17. **EFFORTS** – The European Federation of Fortified Sites
18. **EFJ** – The European Federation of Journalists
19. **EFNYO** – European Federation of National Youth Orchestras
20. **FFP** – European Film Promotion
21. **EGDF** - European Games Developer Federation
22. **EHTTA** - European Historic Thermal Towns Association
23. **EIBF** – European and International Booksellers Federation
24. **EJN** – Europe Jazz Network
25. **ELIA** - Globally Connected European Network of Higher Arts Education
26. **EMC** – European Music Council
27. **EMCY** – European Union of Music Competitions for Youth
28. **EMEE** – European Music Exporters Exchange
29. **EMMA** - European Magazine Media Association
30. **EMMA** – European Music Managers Alliance

- 31.EMU** – The European Music School Union
- 32.ENCATC** – European network on cultural management and cultural policy
- 33.ENCC** – European Network of Cultural Centres
- 34.ENPA** - European Newspaper Publishers Association
- 35.EOFed** – European Orchestra Federation
- 36.EPC** – European Publishers Council
- 37.ERIH** – The European Route of Industrial Heritage
- 38.ESNS** - Eurosonic Noorderslag
- 39.ETC** – European Theatre Convention
- 40.Eurocinema**
- 41.Europa Distribution** – The European Network of Independent Film Publishers and Distributors
- 42.Europa International** – the network of European sales agents
- 43.Europavox** : music online media & festivals
- 44.ECA** - European Choral Association – Europa Cantat
- 45.EVA** – European Visual Artists
- 46.EWC** – European Writers’ Council
- 47.FEDEC** – European Federation for Professional Circus Schools
- 48.FERA** – Federation of European Film Directors
- 49.FEP** – Federation of European Publishers
- 50.FIA** – International Federation of Actors
- 51.FIAD** – The International Federation of Film Distributors’ Associations
- 52.FIAPF** – International Federation of Film Producers Associations
- 53.FIM** – International Federation of Musicians
- 54.FSE** – Federation of Screenwriters in Europe
- 55.GESAC** – European Grouping of Societies of Authors and Composers
- 56.GIGMIT**
- 57.IAMIC** – International Association of Music Information Centres
- 58.IAML** – International Association of Music Libraries, Archives, and Documentation Centres, member of EMC
- 59.IAO** – International Artist Organisation of Music
- 60.ICMP** – The Global Voice of Music Publishing
- 61.IETM** – International Network for Contemporary Performing Arts

- 62.**IFJ** – International Federation of Journalists
- 63.**IFPI** – International Federation of the Phonographic Industry
- 64.**IFRRO** – International Federation of Reproduction Rights Organisations
- 65.**IGCAT** - International Institute of Gastronomy, Culture, Arts and Tourism
- 66.**IMMF** - International Music Managers Forum
- 67.**IMPALA** – The Independent Music Companies Association
- 68.**IMPF** – The Independent Music Publishers International Forum
- 69.**IMZ** – IMZ International Music + Media Centre
- 70.**In-Situ** – European Platform for Artistic Creation in Public Space
- 71.**INES** – Innovation Network of European Showcases
- 72.**ISCM** – International Society for Contemporary Music on behalf of the
- 73.**ISFE** - The Interactive Software Federation of Europe
- 74.**IVF** – International Video Federation
- 75.**Live DMA** – European network for live music venues & festivals
- 76.**LiveEurope** – The live music platform for new European talent
- 77.**KEA** European Affairs
- 78.**MCA** – Michael Culture Association
- 79.**NAMM** – National Association of Music Merchants
- 80.**NEMO** – The Network of European Museum Organisations
- 81.**News Media Europe**
- 82.**On the Move**
- 83.**Pearle*** – Live Performance Europe
- 84.**REMA** – European Early Music Network
- 85.**Res Artis** – Worldwide Network of Arts Residencies
- 86.**SAA** – Society of Audiovisual Authors
- 87.**SEEHN** - South East European Heritage Network
- 88.**SHAPE** – Sound, Heterogeneous Art and Performance in Europe
- 89.**Sistema Europe** – The Sistema Europe Association
- 90.**Tenso Network Europe**
- 91.**UNI MEI** – UNI global union – media, entertainment & arts
- 92.**UNIC** – International Union of Cinemas
- 93.**We Are Europe**
- 94.**YouEurope** – The European Festival Association